

Contract # 860082

Schedule Dates 10/30/12-11/06/12
Advertiser Bob Ferguson for Attorney General (39327)
Agency/T-Code Media Strategies & Research - VA (1523)/155303
Product Political - State Attorney General (1184)
Brand Candidate - Attorney General (172357)
Salesperson Morgan, Colleen (2767)
Sales Office Belo - National Non-Rap
Buyer Name /
Phone/Fax 12300
CPE Local/Political Candidate - Agency
Account Types Standard
Billing Type \$9,400 8x
Comments

KING-TV
 333 Dexter Avenue N
 Seattle, WA 98109



Media Strategies & Research - VA
 11350 Random Hills Road
 Suite 670
 Fairfax, VA 22030

Date Entered 10/03/12
Last Modified 10/03/12
Entered By Haley Kushman
CO-OP Yes
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,410.00
Net Total \$7,990.00
Sales Tax

Seattle/Tacoma (KING) (KING)
By Broadcast Month
 Nov. 2012 8
Grand Total: 8
Rate \$9,400.00
Spots \$9,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/01/12	3	:30	7A- 8A (PT)	1		1		1				2	\$1,400.00	\$2,800.00	Seattle/Tacoma (KING) (KING)	TODAY 7-8A	10/3/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	8A- 9A (PT)	1					1			1	\$1,300.00	\$1,300.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/3/12
3.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	8A- 9A (PT)	1		1						1	\$1,300.00	\$1,300.00	Seattle/Tacoma (KING) (KING)	TODAY 8-9A	10/3/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5P- 5:30P (PT)	1	1							1	\$1,100.00	\$1,100.00	Seattle/Tacoma (KING) (KING)	5-530P NEWS	10/3/12
5.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	7P- 8P (PT)	1			1					1	\$1,200.00	\$1,200.00	Seattle/Tacoma (KING) (KING)	530-6P NEWS	10/3/12
6.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7P- Evening Magazine	1	1							1	\$750.00	\$750.00	Seattle/Tacoma (KING) (KING)	EVENING MAG	10/3/12
7.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	11:34P- Tonight Show with Jay Leno	1	1							1	\$950.00	\$950.00	Seattle/Tacoma (KING) (KING)	LENO	10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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